



OCTOBER IS FAIR TRADE MONTH



Every Fair Trade purchase empowers farm workers to improve their communities by deciding as a collective how and when to invest the Fair Trade premium.

WHO IS IN CHARGE OF DEVELOPING/ OVERSEEING THE COMMUNITY PROJECTS?

Fair Trade USA and Fair Trade International provide the guidelines to democratically elect the Fair Trade Committee, in a way that is balanced (gender and place of origin). All projects are proposed and approved by the General Assembly (entire workforce), and implemented by the Fair Trade Committee, who has to inform and present reports to the Assembly.

Are Fair Trade Certified products also certified organic?

Not necessarily, but Fair Trade promotes sustainable farming in order to improve living and working conditions for farmers and workers - their environment must also be clean and healthy.

Environmental standards are integral to Fair Trade criteria

Protecting water resources and natural vegetation areas; promoting agricultural diversification, erosion control and no slash and burn; restricting the use of pesticides and fertilizers; banning use of genetically modified organisms (GMOs); requiring proper management of waste, water and energy.

Buying ANY Fair Trade products is an easy way to support the hardworking people who harvest the products that we all love.



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