



OCTOBER IS FAIR TRADE MONTH



Every Fair Trade purchase empowers farm workers to improve their communities by deciding as a collective how and when to invest the Fair Trade premium.

FAIR TRADE PRINCIPLES

Fair Labor Conditions

Workers on Fair Trade farms enjoy sustainable wages, safe working conditions, access to healthcare, regulated working hours, rest and sick days, as well as freedom of association. Forced child and slave labor are strictly prohibited and access to education for workers' children is verified.

Fair Trade Premium

A few extra cents paid by the consumer – the Fair Trade Premium – will allow for democratically chosen projects to become a reality in farm worker communities.

Democratic and Transparent Organizations

Fair Trade farmers and workers decide democratically how to invest the Fair Trade premiums. These are funds specifically designed for community development.

Community Development

Workers invest the Fair Trade Premium in social and business development projects like scholarships, schools, improving their quality of life and leadership training.

Environmental Sustainability

Fair Trade promotes environmentally sustainable farming methods that protect workers' health, preserve valuable ecosystems and safeguard the livelihoods of local communities now and in the future.



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