

THE JOURNEY OF AN EQUAL EXCHANGE

BANANA



◀ HOW THE COUNTRY'S FAVORITE FRUIT GETS FROM FARM TO KITCHEN

GROWN ON
SMALL FARMS IN
**ECUADOR
AND PERU**



Available at stores and food co-ops across the U.S.

4 WEEKS
AFTER HARVEST,
YELLOW BANANAS
are
READY TO GO HOME
WITH YOU!

EXPORTED BY



a
**FARMER
COOPERATIVE**

ECUADOR
EL GUABO CO-OP



ALL 1,000 CASES OF
BANANAS ARE LOADED INTO A
**RIPENING
ROOM**



PERU
CEPIBO CO-OP



DELIVERED
BY TRUCK
— to the —
WAREHOUSE

CONTAINERS
LOADED WEEKLY

with



1,000
CASES OF
BANANAS

• TWO WEEK JOURNEY •

EXPORT PORTS
Guayaquil, Ecuador
Paíta, Peru

IMPORT PORT
Philadelphia, PA
U.S.



CONTAINERS UNDERGO
CUSTOMS AND
AGRICULTURAL
EXAMS

AT THE PORT



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