



# SWEET BABY BROCCOLI



## WHY CHOOSE LAKESIDE?

When we first researched Sweet Baby Broccoli (aka Brocolette and Brocolini) we knew our customers needed us to grow the best tasting and looking variety. We worked with a seed company to trial different hybrid variations of this commodity.

Some looked great, but tasted terrible, while others tasted amazing, but looked homely. After a year of trial and error, two varieties were ready for mass production. We chose one and another grower chose the other. To this day, we know we picked the right seed. The differences are vast from appearance, to taste, and finally yields. The seed we chose excels in every category.



LAKESIDE STEMS



BRAND X STEMS

## WE KNOW YOU HAVE OPTIONS

We know you have options when it comes to who you buy your Baby Broccoli from. This item has become quite popular not just at specialty supermarkets, but mainstream stores as well. We hope you seek out a higher quality product, and stock your shelves with the label that stands for quality, integrity, and everything else a true organic company should be. We may not be the cheapest, but we will always strive to be the best, not for us, but for you. Shipping baby broccoli year-round. Tie, High, Pallet: 8/8/64



BRAND Y

BRAND X

**SUPERIOR TASTE + SUPERIOR APPEARANCE  
= MORE SALES FOR YOUR COMPANY**